



# Analysis and Valuation of Cyber Risk Impact

Cooper BROS

**PLATINUM**  
CIBER-SEGURIDAD



Cyber-attacks are an actual threat for any type of organization in the corporate world, which, despite prevention and cyber security efforts, is impossible to totally eradicate.

The potential operational and financial impact of the materialisation of this risk depends on the characteristics, business model and IT infrastructure of each company.

As it occurs with any other corporate risk, having solid information about its scope and potential impact on the company allows Management to make better decisions when dealing with cyber risks.

By means of specialized tools, we analyse the business model and its relationship with the company's IT infrastructure, in order to determine its cyber security risk and project potential impact scenarios, to assess them in economic terms.



Based on the conclusions of this analysis, we make recommendations to mitigate and/or transfer the subject risk.



# Analysis of Risks and Consequences

## WE IDENTIFY RISKS AND POTENTIAL CONSEQUENCES

We are a team of cyber security risk specialists and we keep up to date with the characteristics and likelihood of threats and events that affect corporations.

Based on this expertise, we analyse the business model, digital assets, critical operational processes and its relative interdependence at the subject company.

Based on the results of our analysis, we identify potential impact scenarios, forecasting the consequences that the different types of threats could generate to the business.

We analyse the cyber risk exposure of each company both from the point of view of its own assets, as well as the potential affectation to third parties (including clients) and the resulting liabilities, a field in which we also have a renowned expertise and track record.



# Monetary Valuation

WE ASSESS RISKS AND THEIR POTENTIAL MONETARY IMPACT ON THE BUSINESS

Once the risks and potential consequences on the Business have been identified, we assess their monetary impact.

We quantify the Risk and impact scenarios from several points of view:

- Operational
- Loss of assets
- Cyber-extortion
- Financial
- Legal
- Costs resulting from an incident





## Recommendations

### CONSULTANCY SERVICES AIMED TO ASSIST IN THE HANDLING OF THE RISK IDENTIFIED

With the results of the analysis of cyber risks and their potential impact for the specific company, we make recommendations on the different alternatives available to mitigate and/or transfer such risk(\*). We help clients understand the framing of their own specific risk exposure in the context of the different types of coverage offered by the Insurance Market.

Based on the strategy proposed by the company, the tools and services available and the best market practices, we offer an array of services and tools to significantly improve risk ratios.



For future risk management, we help to develop operational indicators from which risks can be measured and assessed. This allows companies to apply and execute some of the risk management methods that are available and monitor the progress.

(\*). We neither sell insurance nor make recommendations about brokers or insurers.